

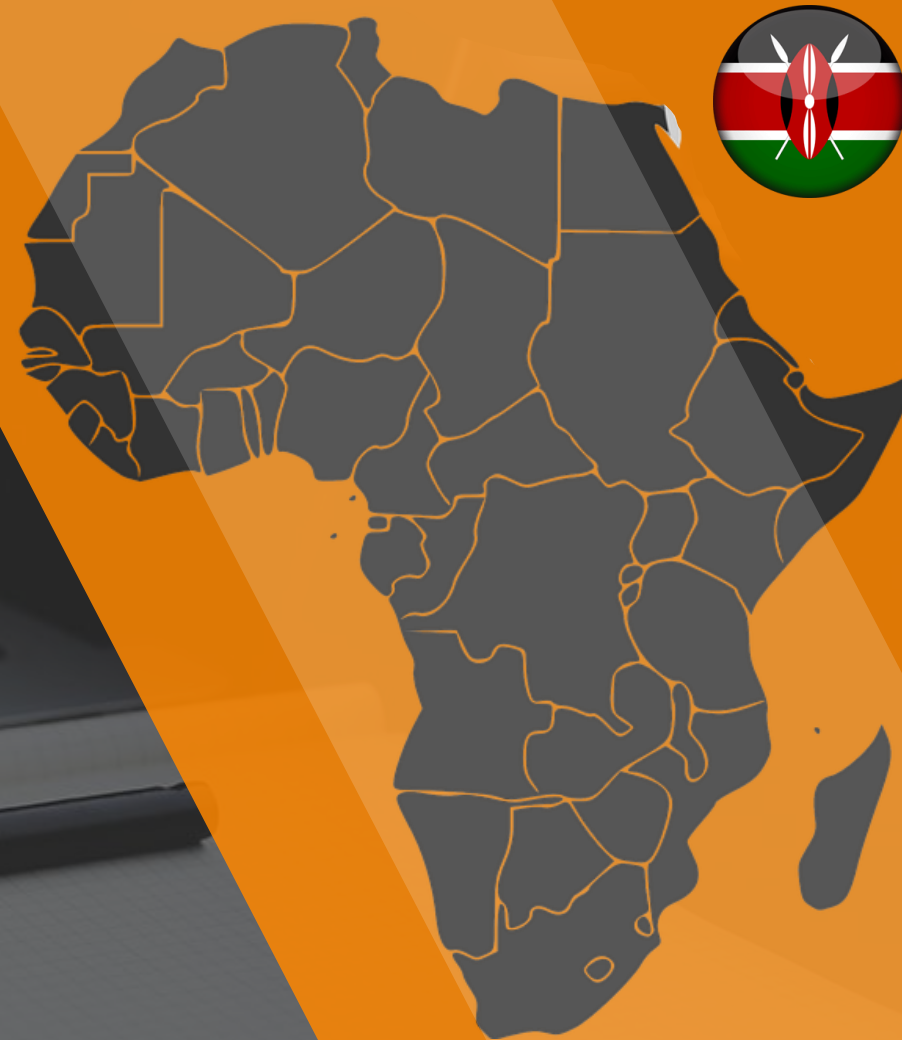
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TOP KENYAN MUSIC ARTISTES

Kenya Report

Quarter 3 2019



Research Summary

Research dates:
16th – 30th Sept 2019

WHAT THIS REPORT IS ABOUT

Study that ranks music artists' popularity in Kenya

WHY

Inform stakeholders on popularity of various artists

WHO

Only Kenyan based musicians

HOW WAS THE RESEARCH DONE?

Online analysis, industry experts (radio presenters and DJs) and social vetting

RANKING CRITERIA

Based on top rated songs; Artists only counted on the song where they are the lead singer.

8020 Rating



PLATINUM: 100+ million online views



GOLD: 10-99 million online views



SILVER: 1-9 million online views



Findings

TOP 10 KENYAN MUSICIANS

#10

ARTIST Ethic
GENRE *Secular*
BEST SONG Position



#9

ARTIST Akothee

GENRE *Secular*

BEST SONG **Sweet love**



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*Late

#8

ARTIST Angela Chibalonza

GENRE *Gospel*

BEST SONG Ebenezer



#7

ARTIST Florence Adienyi

GENRE *Gospel*

BEST SONG **Kibali**



#6

ARTIST Eunice Njeri
GENRE *Gospel*
BEST SONG Nani kama wewe



#5

ARTIST

Mercy Masika

GENRE

Gospel

BEST SONG

Mwema



#4

ARTIST

Nyashinski

GENRE

Secular

BEST SONG

Malaika



#3

ARTIST

Otile Brown

GENRE

Secular

BEST SONG

Chagua la moyo



#2

ARTIST Willy Paul
GENRE *Gospel*
BEST SONG I do



#1

ARTIST Sauti Sol
GENRE *Secular*
BEST SONG Melanin



Top 50 List

QUARTER 1 of 2019



ARTISTE	BEST RATED SONG
Sauti Sol	Melanin
Willy Paul	I do
Otile Brown	Chaguo la moyo
Nyashinski	Malaika
Mercy Masika	Mwema
Eunice Njeri	Nani Kama Wewe
Florence Andenyi	Kibali
Angela Chibalonza	Ebenezer
Akothee	Sweet love
Ethic	Position
Phyllis Mbutia	Muheani
Octopizzo	Oliel
Sarah K	Mnyunyizi Wangu
Arrow Bwoy	Digi Digi
Ringtone	Tenda Wema

No.	ARTISTE	BEST RATED SONG
16	Shiru wa GP	Irema
17	Gloria Muliro	Narudisha
18	Ruth Wamuyu	Ngai Murathimi
19	Sammy Irungu	Njira Ciaku
20	Kenya Catholic**	Bwana ndiye Mchungaji
21	Bahati	Ndogo Ndogo
22	Nameless	Nasinzia
23	Khaligraph Jones	Micasa Sucasa
24	King Kaka	Dundaing
25	Naiboi	2 in 1
26	Gilad	Unajua
27	Les Wanyika	Sina Makosa
28	Daddy Owen	Wewe ni Mungu
29	Jaguar	Kigeugeu
30	Elani	Kokoo
31	Timeless Noel	Odi dance
32	Size 8	AFADHALI YESU

No.	ARTISTE	BEST RATED SONG
33	Jose Gatutura	Turio Twega
34	Kidum	NITAFANYA
35	Stella Mwangi	Lookie Lookie
36	Timmy Tdat	Wembe
37	Kansoul	Bablas
38	Paul Mwai	Murangiri
39	Samidoh	Ndiri Mutwe
40	Emma Jalamo	We Chayo Jathum
41	H_ART THE BAND	Nikikutazama
42	Victoria Kimani	Prokoto
43	Bruz Newton	Zigwembe
44	Avril	Hello baby
45	Zikki	Take it slow
46	Guardian Angel	Nadeka
47	Jabidii	Vimbada
48	Susumila	Ngoma Imezima
49	Amos & Josh	Baadaye
50	Collo	Bazokizo

THANKS!

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ESOMAR
yes member

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