

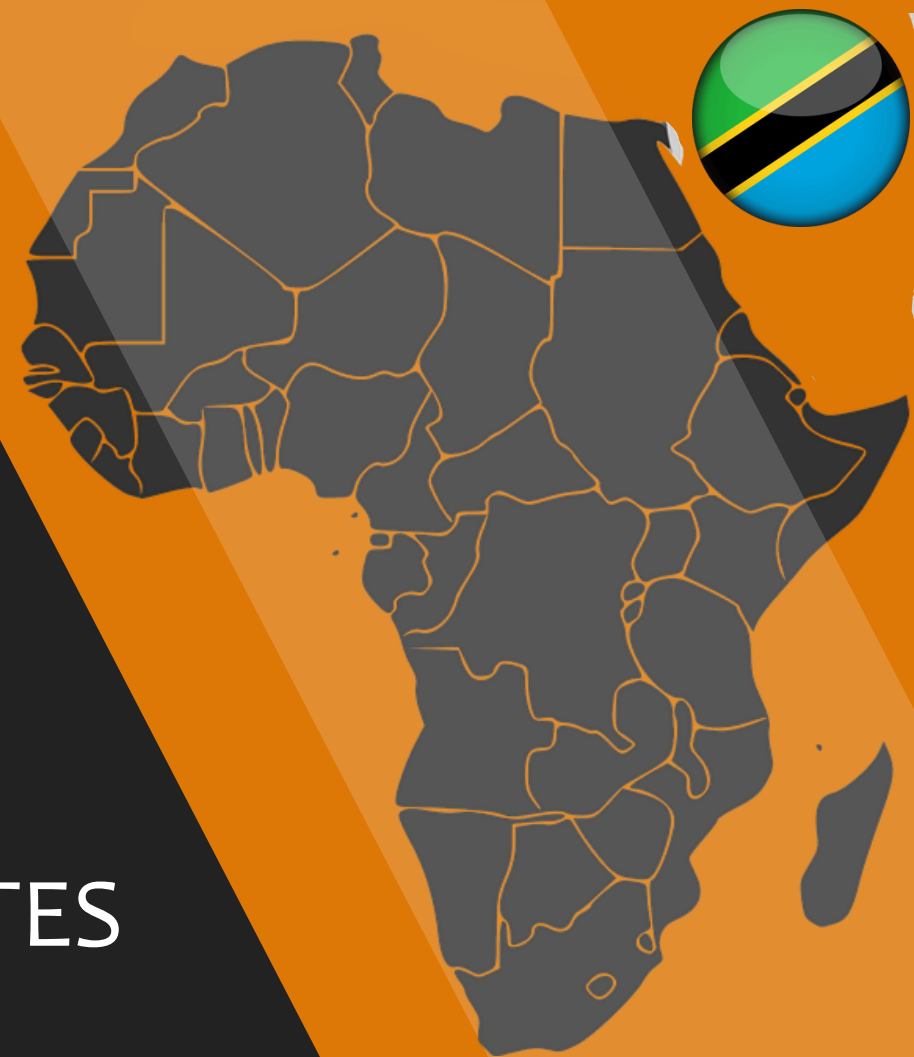
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• *find* • *understand* • *connect* •

TOP TANZANIAN MUSIC ARTISTES

Tanzania Report

Quarter 3 2019



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Research Summary

Research dates:
16th-30th Sep 2019

WHAT THIS REPORT IS ABOUT

Study that ranks music artists popularity in Tanzania

WHY

Inform stakeholders on popularity of various artists

WHO

Only Tanzanian based musicians

HOW WAS THE RESEARCH DONE?

Secondary research, industry experts (radio presenters and DJs) and social vetting

RANKING RULES

Based on top rated songs; Artists only counted on the song where they are the lead singer.

8020 Rating



PLATINUM: 100+ million online views



GOLD: 10-99 million online views



SILVER: 1-9 million online views



Findings

TOP 10 TANZANIAN MUSICIANS

#10



ARTIST

Yamoto
Band

GENRE

Secular

BEST
SONG

Nitakupwel
epweta



#9



ARTIST

Nandy

GENRE

Secular

BEST

Ninogeshe

SONG



#8



ARTIST

Navy Kenzo

GENRE

Secular

BEST
SONG

Katika



#7



ARTIST

Lava Lava

GENRE

Secular

BEST

Tuachane

SONG



#6



ARTIST **Aslay*****
GENRE *Secular*
BEST SONG **Muhudumu**



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***Formerly in Yamoto Band

#5



ARTIST

Mbosso**

GENRE

Secular

BEST

Hodari

SONG



#4



ARTIST

Ali Kiba

GENRE

Secular

BEST

Mwana

SONG



#3

ARTIST

Rayvanny

GENRE

Secular

BEST

Tetema

SONG



#2

ARTIST

Harmonize

GENRE

Secular

BEST

Kwangwaru

SONG



#1



ARTIST

Diamond
Platnumz

GENRE

Secular

BEST
SONG

Nana



Top 50 List

QUARTER 3 of 2019



No.	ARTISTE	BEST RATED SONG
1	Diamond Platnumz	Nana
2	Harmonize	Kwangaru
3	Rayvanny	Tetema
4	Ali Kiba	Mwana
5	Mbosso	Hodari
6	Aslay	Muhudumu
7	Lava Lava	Tuachane
8	Navy Kenzo	Katika
9	Nandy	Ninogeshe
10	Yamoto band	Nitakupwelepweta
11	Darassa	Muziki
12	Rich Mavoko	IBAKI STORY
13	Chege	Waache Waoane
14	Good luck Gozbert	Hauwezi Kushindana
15	Maua Sama	Iokote

No.	ARTISTE	BEST RATED SONG
16	Christina Shusho	Ninanga'ra
17	Vanessa mdee	Wet
18	Rose Mhando	Nakaza Mwendo
19	Ruby	Na Yule
20	Professor Jay	Kipi Sijaskia
21	AY	Zigo Remix
22	Ben Pol	MOYO MASHINE
23	Omy Dimpoz	Ni wewe
24	Saida Karoli	Ndombolo
25	christian bella	Nishike
26	barnaba classic	Washa
27	Martha Mwaipaja	Tusikate Tamaa
28	Juma Jux	Incise you don't know
29	dogo janja	Banana
30	Bi Kidude	Muhogo wa Jang'ombe
31	Linex	Salima
32	Lady Jay Dee	Together rmx
33	Mwana FA	Dume Suruali

No.	ARTISTE	BEST RATED SONG
34	Mr.Blue	8.5
35	Nedy	6.7
36	Roma	6.31
37	TID	6.3
38	Nay wa Mitego	5.9
39	Kassim Mganga	5.6
40	Bill Nass	5.5
41	Fid q	5.5
42	Ray c	5.4
43	joh makini	5.4
44	Shilole	5.4
45	Baraka Da Prince	5.4
46	Queen Darleen	5.27
47	lulu diva	5.2
48	Shetta	5.2
49	Tunda man	5
50	Belle9	4.6


THANKS!



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