

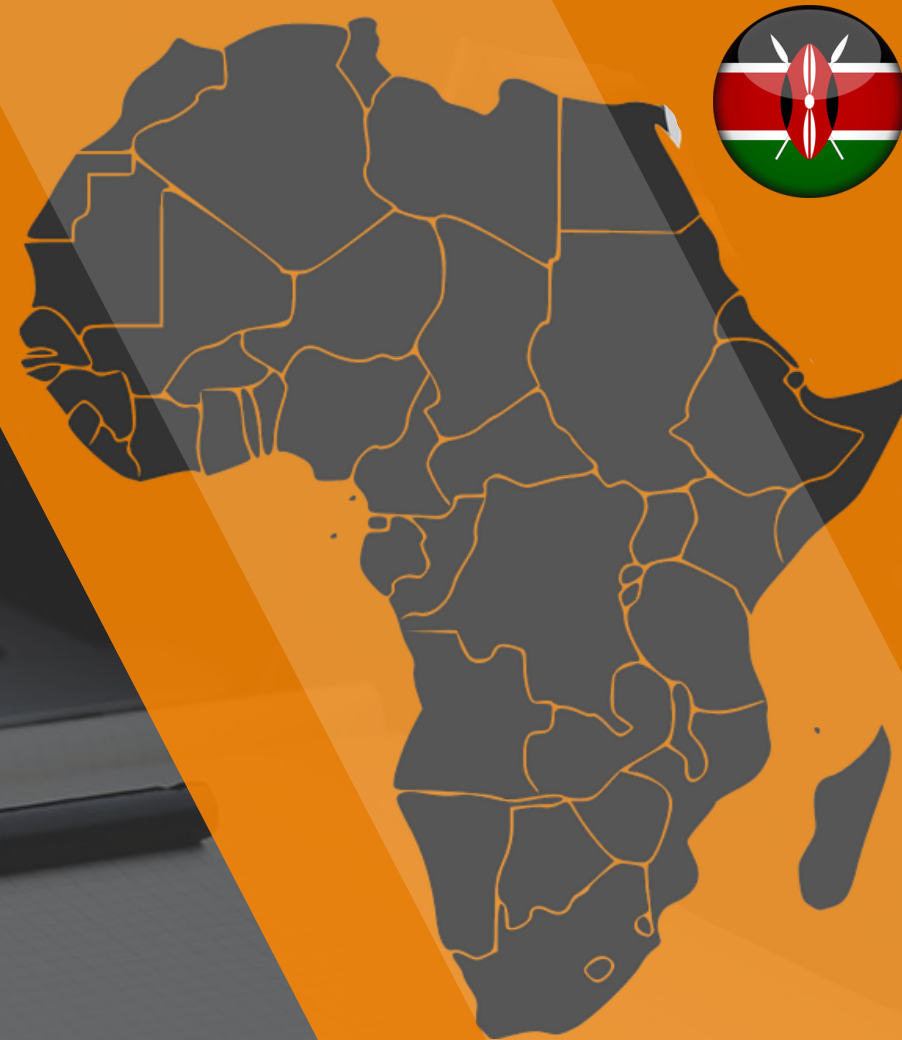
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TOP KENYAN MUSIC ARTISTES

Kenya Report

Quarter 2 2019



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Research Summary

Research dates:
11th -13th June 2019

WHAT THIS REPORT IS ABOUT

Study that ranks music artists' popularity in Kenya

WHY

Inform stakeholders on popularity of various artists

WHO

Only Kenyan based musicians

HOW WAS THE RESEARCH DONE?

Online analysis, industry experts (radio presenters and DJs) and social vetting

RANKING CRITERIA

Based on top rated songs; Artists only counted on the song where they are the lead singer.

8020 Rating



PLATINUM: 100+ million online views



GOLD: 10-99 million online views



SILVER: 1-9 million online views



Findings

TOP 10 KENYAN MUSICIANS

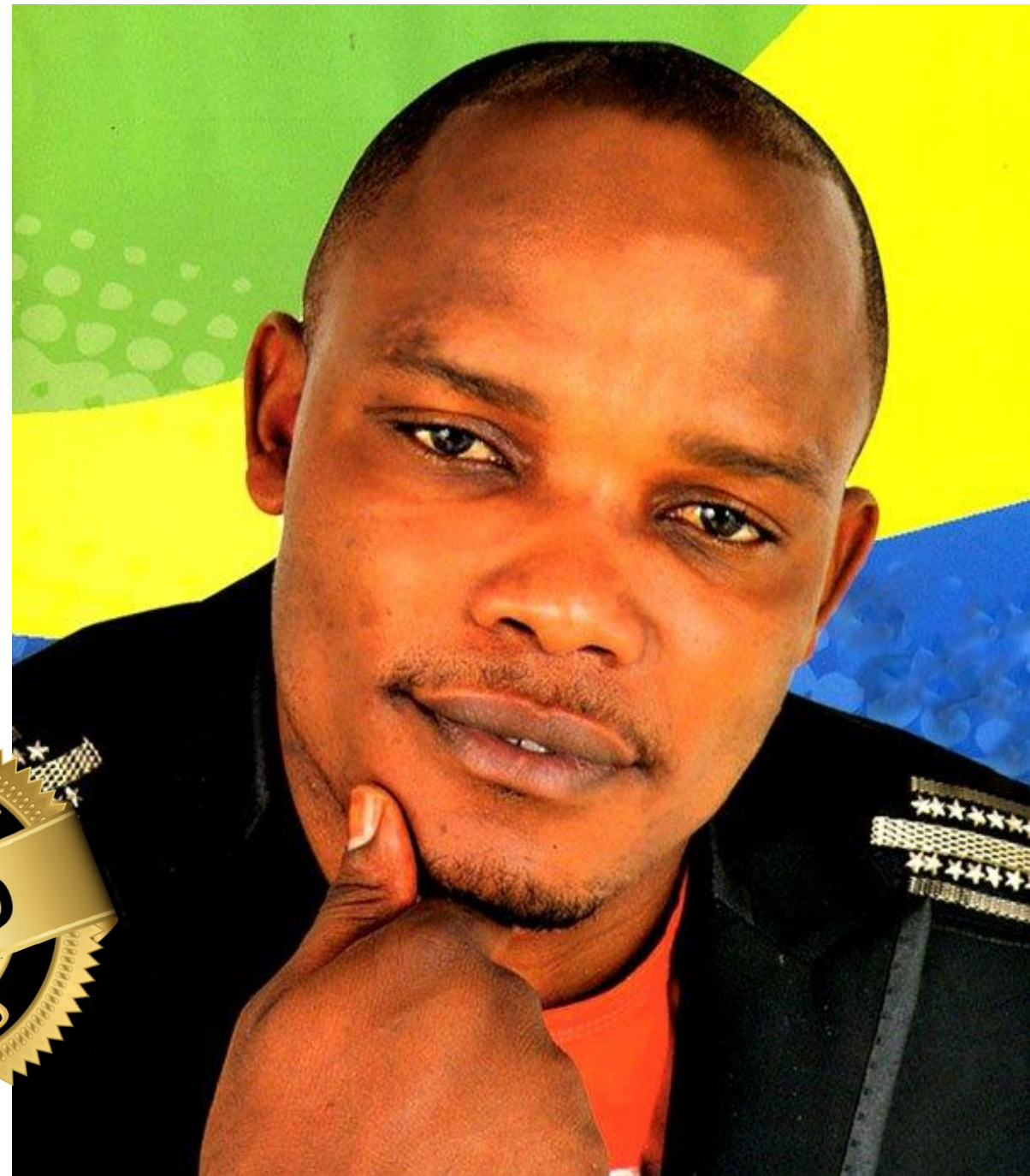
#10



ARTIST Solomon
Mkubwa

GENRE *Gospel*

BEST
SONG **Mfalme wa
Amani**



#9

ARTIST Florence Adienyi

GENRE *Gospel*

BEST SONG **Kibali**



#8

ARTIST Angela Chibalonza

GENRE *Gospel*

BEST SONG Ebenezer



#7

ARTIST

Akothee

GENRE

Seculaar

BEST SONG

Sweet love



#6

ARTIST Eunice Njeri
GENRE *Gospel*
BEST SONG Nani kama wewe



#5

ARTIST

Mercy Masika

GENRE

Gospel

BEST SONG

Mwema



#4

ARTIST

Nyashinski

GENRE

Secular

BEST SONG

Malaika



#3

ARTIST

Otile Brown

GENRE

Secular

BEST SONG

Chagua la moyo



#2

ARTIST Willy Paul

GENRE *Gospel*

BEST SONG I do



#1

ARTIST Sauti Sol
GENRE *Secular*
BEST SONG Melanin



Top 50 List

QUARTER 1 of 2019



ARTISTE	BEST RATED SONG
Sauti Sol	Melanin
Willy Paul	I do
Otile Brown	Chaguo la moyo
Nyashinski	Malaika
Mercy Masika	Mwema
Eunice Njeri	Nani Kama Wewe
Akothee	Sweet love
Angela Chibalonza	Ebenezer
Florence Adienyi	KIBALI
Solomon Mkubwa	Mfalme wa Amani
Shiru wa GP	Irema
Octopizzo	Oliel
Phyllis Mbutia	Muheani
Ethic	Lamba Lolo
Sammy Irungu	Njira Ciaku

No.	ARTISTE	BEST RATED SONG
16	Sarah K	Mnyunyizi Wangu
17	Arrow Bwoy	Digi Digi
18	Bahati	Ndogo Ndogo
19	Gloria Muliro	Narudisha
20	Les Wanyika	Sina Makosa
21	King Kaka	Dundaing
22	Nameless	Butterfly
23	Khaligraph Jones	Micasa Sucasa
24	Ringtone	Tenda Wema
25	Gilad	Unajua
26	Ruth Wamuyu	Ngai Murathimi
27	Daddy Owen	Wewe ni Mungu
28	Jaguar	Kigeugeu
29	Naiboi	2 in 1
30	Elani	Kokoo
31	Timeless Noel	Odi dance
32	Size 8	AFADHALI YESU

No.	ARTISTE	BEST RATED SONG
33	Kenya Catholic**	Bwana ndiye Mchungaji
34	Samidoh	Ndiri Mutwe
35	Stella Mwangi	Lookie Lookie
36	Kidum	NITAFANYA
37	Timmy Tdat	Wembe
38	Kansoul	Bablas
39	Paul Mwai	Murangiri
40	Avril	Hello baby
41	H_ART THE BAND	Nikikutazama
42	Victoria Kimani	Prokoto
43	Bruz Newton	Zigwembe
44	Guardian Angel	Nadeka
45	Emma Jalamo	We Chayo Jath
46	Jose Gatutura	Turio Twega
47	Amos & Josh	Baadaye
48	Joseph Kamaru	Muhiki wa Mik
49	Zikki	Take it slow
50	Susumila	Ngoma Imezin

THANKS!

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ESOMAR
yes member

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