

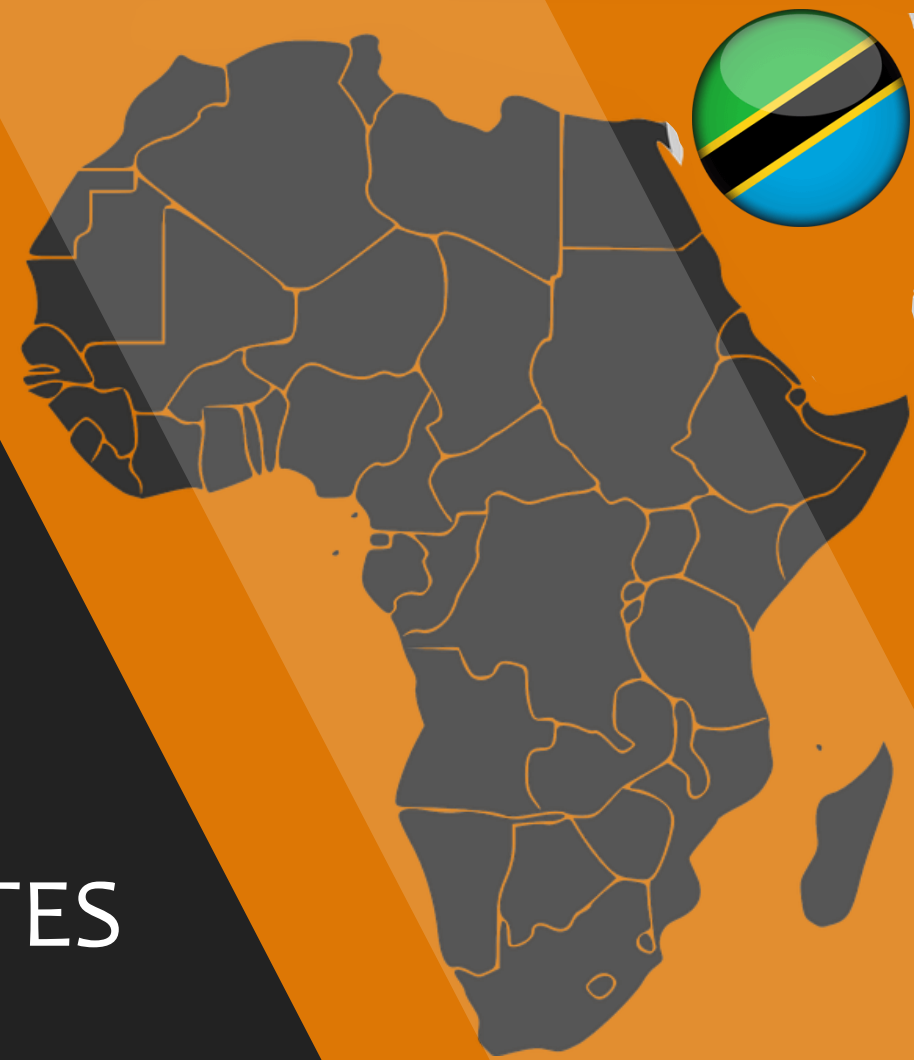
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• *find* • *understand* • *connect* •

TOP TANZANIAN MUSIC ARTISTES

Tanzania Report

Quarter 2 2019



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Research Summary

Research dates:
11th -13th June 2019

WHAT THIS REPORT IS ABOUT

Study that ranks music artists popularity in Tanzania

WHY

Inform stakeholders on popularity of various artists

WHO

Only Tanzanian based musicians

HOW WAS THE RESEARCH DONE?

Secondary research, industry experts (radio presenters and DJs) and social vetting

RANKING RULES

Based on top rated songs; Artists only counted on the song where they are the lead singer.

8020 Rating



PLATINUM: 100+ million online views



GOLD: 10-99 million online views



SILVER: 1-9 million online views



Findings

TOP 10 TANZANIAN MUSICIANS

#10



ARTIST

Yamoto
Band

GENRE

Secular

BEST
SONG

Nitakupwel
epweta



#9



ARTIST

Nandy

GENRE

Secular

BEST

Ninogeshe

SONG



#8



ARTIST

Navy Kenzo

GENRE

Secular

BEST
SONG

Katika



#7



ARTIST

Lava Lava

GENRE

Secular

BEST

Nitakupwelep

SONG

eta



#6



ARTIST Aslay***
GENRE *Secular*
BEST SONG Jibebe



#5



ARTIST

Mbosso**

GENRE

Secular

BEST

Muhudumu

SONG



#4



ARTIST

Ali Kiba

GENRE

Secular

BEST

Mwana

SONG



#3

ARTIST

Rayvanny

GENRE

Secular

BEST

Kwetu

SONG



#2

ARTIST

Harmonize

GENRE

Secular

BEST

Kwangwaru

SONG



#1



ARTIST

Diamond
Platnumz

GENRE

Secular

BEST
SONG

Nana



Top 50 List

QUARTER 2 of 2019



No.	ARTISTE	BEST RATED SONG
1	Diamond Platnumz	Nana
2	Harmonize	Kwangaru
3	Rayvanny	Tetema
4	Ali Kiba	Mwana
5	Mbosso	Hodari
6	Aslay	Muhudumu
7	Lava Lava	Tuachane
8	Navy Kenzo	Katika
9	Nandy	Ninogeshe
10	Yamoto band	Nitakupwelepweta
11	Rich Mavoko	IBAKI STORY
12	Darassa	Muziki
13	Chege	Waache Waoane
14	Christina Shusho	Ninanga'ra
15	Good luck Gozbert	Hauwezi Kushindana

No.	ARTISTE	BEST RATED SONG
16	Maua Sama	Iokote
17	Vanessa mdee	Wet
18	Rose Muhando	Yesu nakupenda
19	Juma Jux	Utaniau
20	Professor Jay	Kipi Sijaskia
21	Ben Pol	MOYO MASHINE
22	Ruby	Na Yule
23	AY	Zigo
24	Ommy Dimpoz	Ni Wewe
25	Saida Karoli	Ndombolo
26	barnaba classic	Washa
27	dogo janja	Banana
28	Linex	Salima
29	christian bella	Nishike
30	Lady Jay Dee	Together rmx
31	Mwana FA	Dume Suruali
32	Mr.Blue	MBOGA SABA
33	Bi Kidude	Muhogo wa Jang'ombe

No.	ARTISTE	BEST RATED SONG
34	Nedy	Usiende Mbali
35	Nay wa Mitego	Akadumba
36	Kassim Mganga	Subira
37	TID	Nyota Yako
38	Queen Darleen	Touch
39	Shetta	Hatufanani
40	Shilole	Ukintekenya
41	Ray c	Wanifautia nini
42	joh makini	Perfect Combo
43	lulu diva	Ona
44	Bright	Umebadilika
45	Baraka Da Prince	Acha Niende
46	Linah	Raha jipe wewe mwenyewe
47	Bill Nass	Mazoea
48	Fid q	Fresh Remix
49	Roma	Zimbabwe
50	Belle9	Give it to me

THANKS!



RESEARCH 8020 LIMITED

14 Dik-dik Gardens, Mandera Road
Kileleshwa
Nairobi, Kenya.
+254 7 8020 8020 - 21

ask@research8020.com | www.research8020.com

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